

Skill Development Cell, University School of Management Studies, GGSIPIU, Dwarka



in collaboration with

IIQAC

presents

Enhancing Technical Skills for Quality Research : Workshop on PLS-SEM

Topics Covered:

- Measurement and Structural Models
- Formative and Reflective Measurement Scale
- Path Modeling

Patron



Prof. (Dr.) Mahesh Verma

Honourable VC,
GGSIPIU

Convenor



Prof. Udita Taneja

Dean
USMS, GGSIPU

Chairperson, IIQAC



Prof. A.K. Saini

Dean
USMC, GGSIPU

Resource Person



Prof. Puja Khatri

Professor
USMS, GGSIPU
Chairperson, Skill
Development Cell

No
Registration
Fees

DATE

4th April, 2024



TIME

10:00 AM onwards



Registration Link:

<https://forms.gle/wvD98ygx6pXEmGoe8>

**D-BLOCK, ROOM NO. 410
GGSIPIU**